

# Northwest Youth Rodeo Association

## 2008 SPONSOR PROGRAM

Federal Tax ID #23-7237233

NYRA will provide you, or your business with the following benefits for your support of the NYRA. We currently have 7 rodeos scheduled for the 2008 season with some of our largest audiences in our history expected to attend. Don't miss this advertising opportunity and the chance to let everyone know that you are supporting the NYRA and contributing directly to the youth of our community.

### Sponsor options to consider:

1. **Company name recognition by rodeo announcer a minimum of three times before, during or after rodeo.**
2. **Company provided flag, displayed at each rodeo grand entry.**
3. **Company provided banner displayed on a roughstock chute and/or arena in a prominent place for maximum exposure.**
4. **Full page advertisement in our rodeo sponsor program.**
5. **Full page advertisement in our year end awards program.**
6. **Invitation to present a year-end event award to event winners.**
7. **Invitation to present year year-end All-Around award saddle to winner.**

<b>\$1,000+</b>	<b>Year End All-Around sponsor, includes 1-7 above</b>
<b>\$500.00</b>	<b>Event Sponsor: includes 1,2,4,5, &amp; 6</b>
<b>\$250.00</b>	<b>Rodeo Sponsor: includes 1 &amp; 4</b>
<b>\$100.00</b>	<b>Includes #1 with a 1/2 page ad in rodeo program</b>
<b>\$75.00</b>	<b>1/4 page advertisement in rodeo program</b>
<b>\$50.00</b>	<b>Business card size advertisement in rodeo program</b>

**Yes, I would like to support the NYRA with a donation of \$\_\_\_\_\_**

- Business card is enclosed**
- Advertising information and /or logo enclosed**
- Please contact for custom advertising program**

**I would like to acknowledge NYRA contestant(s)\_\_\_\_\_**

Contact Name:\_\_\_\_\_

Company Name:\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_ Phone\_\_\_\_\_

**Return to: NYRA c/o Michele Bennett, 664 nw Jasper Dallas, Or. 97338**